

IMPACT REPORT 2022/23

LATEST INFORMATION AND UPDATES
ABOUT THE AFRICAN CULTURAL FOUNDATION



PREPARED BY:
AFRICAN CULTURAL FOUNDATION

AFRICAN CULTURAL FOUNDATION/AFRICULT IS A NON-PARTISAN, NON-PROFIT ORGANIZATION FOUNDED IN 1997. FOUNDED IN 1997, THE AFRICAN CULTURAL FOUNDATION (FORMERLY AFRICAN CULTURAL PROMOTION) IS AN ORGANIZATION THAT WORKS TO CREATE MORE EDUCATIONAL, POLITICAL, AND PARTICIPATORY OPPORTUNITIES FOR AFRICANS* IN THE DIASPORA AND IN AFRICA.

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IMPRESSUM

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A WORD FROM THE CHAIR

The recent surge in prices and inflationary pressures has not left us untouched. In light of the prevailing economic conditions, several of our initiatives and endeavors have regrettably needed to be downscaled. This period has underscored the paramount importance of assembling the right team and garnering support for the execution of our programs. We've discovered that nurturing relationships with longstanding allies, such as the Schwarze Frauen Community, can yield innovative avenues of collaboration previously unexplored. With support from long-standing allies such as Fresh Vibes, we've harnessed communication and marketing opportunities to propel our projects forward. Embracing new partnerships with institutions like the Institut für Politische Bildung have enabled us to delve into fresh discourses and topics.

Collaborating with IMPACT HUB, we facilitated our mentees' participation in Impact Days, fostering opportunities for impactful entrepreneurship. Meanwhile, at the Human Rights World Cafe hosted by ANGEWANDTE, we showcased our endeavors, engaging with students and like minded organizations.

Our enduring partnerships have been instrumental in orchestrating successful events, exemplified by the recent festival we organized. Looking ahead, we are eager to continue cultivating your support as we navigate the coming months and endeavor to bring our projects to success. Among the events slated for 2024 are discussions centered around the intersection of technology and contemporary discourse, AfroWellness workshops aimed at fostering holistic well-being, initiatives aimed at assisting our community in managing stress and embracing wellness, and community dialogues spotlighting the pivotal role of African women in driving economic development.

Your continued support will be invaluable as we embark on these endeavors, and we look forward to collaborating with you in realizing our shared vision for a vibrant and thriving community.



REMI OFOEDU
CHAIRMAN

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NEW FORMATS FOR “YES SHE CAN”

BY IFEOMA OFOEDU

Empowering Black POC women and girls is a perpetual journey, and this year, we sought to expand our efforts through a multifaceted approach. Our focus was on creating enriching networking opportunities tailored specifically to women and girls in Media and Politics.

To achieve this, we curated sessions that brought together industry experts representing diverse backgrounds and career stages, each sharing invaluable experiences and insights aimed at propelling and uplifting our participants.

Venturing beyond conventional boundaries, we embarked on immersive visits to influential institutions. At the heart of our

*“To achieve more
Networking we curated
Sessions with Industry
Experts”*

exploration was a behind-the-scenes glimpse into the operations of "Der Standard" in Vienna, one of Austria's leading daily newspapers. Subsequently, our Mentees were got a rare peek into the inner workings of one of the country's largest television production companies, gaining firsthand exposure to the intricacies of news storytelling. Furthermore, we orchestrated an illuminating excursion to the national assembly, guided by one of our mentors Mireille Ngosso.

This immersive experience not only provided a deeper understanding of governance but also instilled a sense of empowerment and civic engagement among our mentees.

Collaborating with Impact Hub, we facilitated an environment conducive to networking within the realm of social entrepreneurship and startups. This partnership not only introduced our participants and mentees to a vibrant ecosystem of innovative companies and initiatives but also gave them access to events that would have otherwise been financially difficult to access. Moreover, our endeavors extended to the esteemed platform of the Human Rights World Cafe at "die Angewandte",

where we were graciously invited to showcase our work. This afforded us the invaluable opportunity to engage in meaningful exchanges and forge connections with both students and industry representatives, amplifying the impact of our mission on a broader scale.

In essence, our initiatives this year have not only broadened horizons but also fostered meaningful connections and empowered Black POC women and girls to navigate and excel in their respective fields. Through immersive experiences, insightful mentorship, and strategic partnerships, we remain steadfast in our commitment to driving positive change and fostering a more inclusive and equitable society.





92%

went on to Internships, Fellowship, tertiary and secondary educational opportunities in their chosen field of study.

0%

of our mentees dropped out of the program or weren't able to finish the program. For the second time all our Mentees successfully completed "Yes She Can"

IN CONVERSATION WITH MEDIA MENTEE: BIFTU



WHY ARE BLACK WOMEN
IMPORTANT IN THE MEDIA?

Black Women need to be in the media because they have different opinions and perspectives than the majority of society.

They also give a voice to others who are often not heard and seen in society, such as black queer people for example.

They deserve to be heard and seen.

WHAT IS YOUR BIGGEST
TAKEAWAY FROM THE
MENTORING PROGRAM?

The mentoring program has helped me in the sense that I have met more people who look like me and also work in the media and are even successful in it.

It has encouraged me to believe that I can also be successful in the media industry.

AFRICULT & SCHWARZE FRAUEN COMMUNITY CELEBRATE 20 YEARS

BY ADAORA OFOEDU

This year marked a transformative shift in our collaborative efforts with partners, as we embarked on innovative pathways to further our shared mission. For decades, the "Schwarze Frauen Community" has stood as a steadfast ally of the African Cultural Foundation, offering invaluable support in community outreach, capacity building, and informal aid to our organization.

In a poignant convergence of milestones, the Schwarze Frauen Community commemorated its 20th anniversary at the Africult Festival, a cherished occasion where past alumni and current beneficiaries converged to showcase their artistic talents.

The festival pulsated with a vibrant tapestry of performances, ranging from poetry readings,

poetry slams to captivating musical renditions and captivating artwork displays. By providing a platform for both seasoned and emerging artists to shine, the festival not only celebrated artistic expression but also served as a window into the impactful projects fueled by the festival's proceeds.

In an endeavor to broaden our reach and amplify our impact, we extended invitations to novel organizations to partake as vendors.

“Schwarze Frauen Community has stood as a steadfast ally of the African Cultural Foundation”



Among them was Fondation La Grande, an advocate for widows in Congo, shedding light on the plight of those affected by the conflict in the region. Their presence lent a poignant narrative to the festival, highlighting the importance of solidarity and support for vulnerable communities.

Additionally, we welcomed Happy Street Food, an acclaimed Nigerian street food vendor renowned for their culinary prowess in popularizing African cuisine within Austrian communities.

Their participation fostered cross-cultural exchange, enriching the festival experience with the flavors and aromas of Africa.

As we chart new frontiers in collaboration and engagement, these partnerships underscore our collective commitment to fostering community cohesion, celebrating cultural diversity, and effecting positive change. Together, we embark on a journey of empowerment, creativity, and solidarity, catalyzing transformative impact for generations to come.



IN CONVERSATION WITH IBUBA



WHEN DID YOU START DRUMMING?

I started drumming with the age of 10 years. Because I come from a drummer family.

CAN YOU TELL US SOME MORE ABOUT YOUR BACKGROUND?

My name is Ibuba and I am from Senegal. My family in Senegal are musicians and we have a musical organization in Senegal that supports and spreads the drumming culture.

SINCE WHEN HAVE YOU BEEN PERFORMING AT AFRICULT FESTIVAL

I really enjoy working with africult every year. Since 2019 I always organize the drummers workshop at africult.

I also perform with different bands at the festival.

IN CONVERSATION WITH JUSTIN FROM HAPPY STREET FOOD



CAN YOU TELL US WHAT YOU DO JUSTINE?

The name of my Shop is Happy Street Food in the 15. District in Vienna.

We are participating in afriCult for the first time this year.

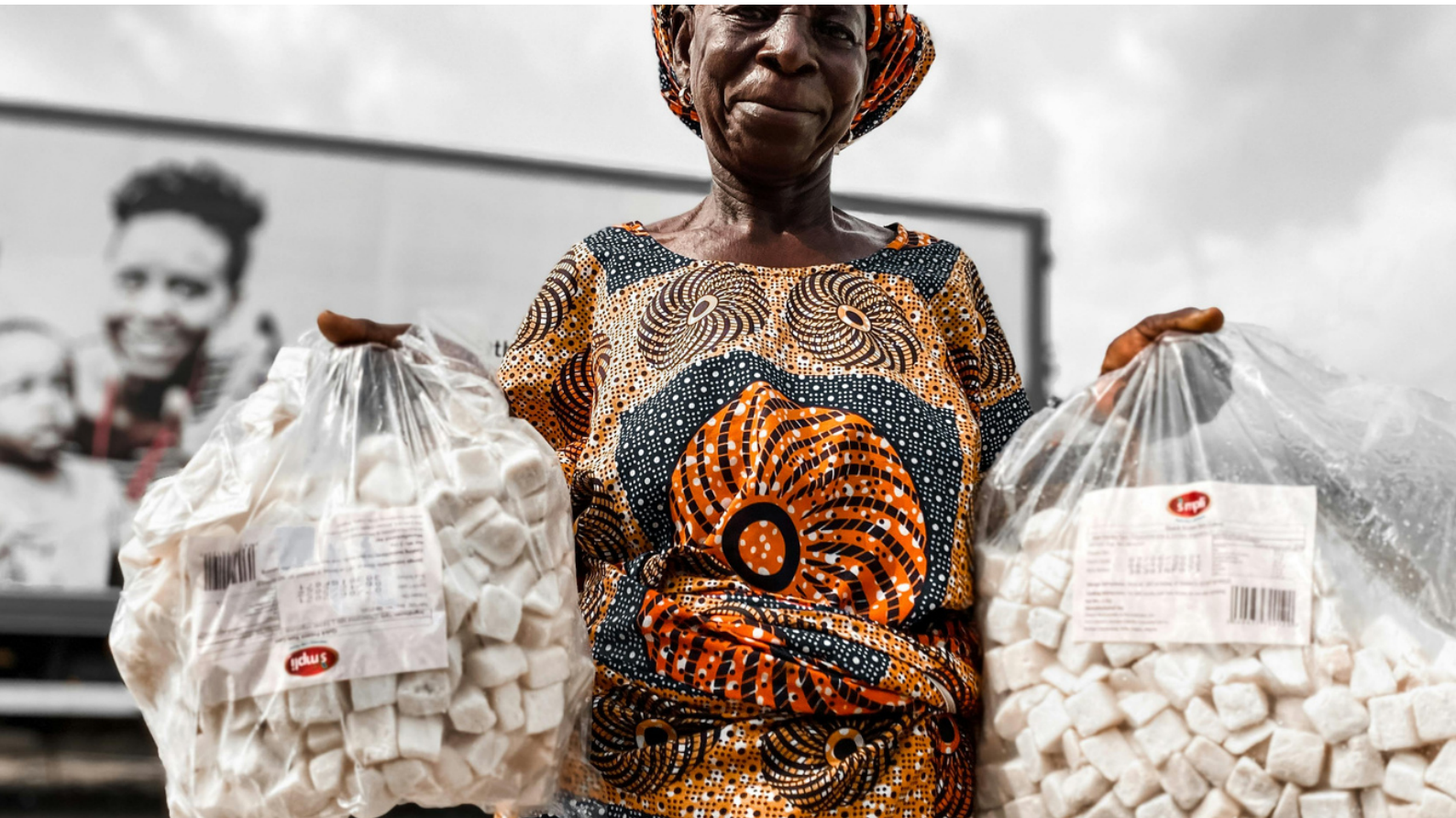
WHAT KIND OF FOOD DO YOU SELL AT YOUR RESTAURANT?

We make a lot of African Street Food, from Jollof Rice, to Sambusas and Meat Pies.

WHAT IS YOUR FAVORITE FOOD & THE BEST SELLER AT YOUR RESTAURANT?

One of our best sellers and my personal favorite is Ewa Agoyin. Its beans with african dark sauces in bio Plam oil.

I could eat it everyday, none stop.



MORE MENTORING, MORE SUPPORT FOR NIGERIAN WOMEN

BY CHIMA IMBUCHEN

In addition to the tangible benefits provided through our entrepreneurial mentoring program, we've witnessed profound transformations in the lives of the women we've had the privilege to work with.

“Beside the acquisition of financial resources and business skills, participants have experienced a significant boost in confidence”

Beyond the acquisition of financial resources and business skills, participants have experienced a significant boost in confidence and self-belief, enabling them to navigate the challenges of entrepreneurship with resilience and determination.

Our personalized online mentoring sessions have fostered a supportive and empowering environment where women feel encouraged to dream big and pursue their ambitions fearlessly.



AN AFRICAN VIEW

Our program continues to grow, we remain committed to fostering a culture of collaboration and knowledge-sharing among participants, encouraging them to leverage each other's strengths and experiences for mutual growth and success. By nurturing a community of empowered and enterprising women, we are not only driving individual prosperity but also fostering a ripple effect of positive change that extends to families, communities, and beyond.

Together, we are laying the foundation for a more inclusive and vibrant entrepreneurial ecosystem in Eastern Nigeria, where women are recognized as key drivers of economic progress and social development.



83%

Women were trained in entrepreneurial skills and business management to improve their chances of meeting market demands and increasing productivity.

130%

Increase in Community Collaborations. We worked closely with a number of local and international organizations to support us in delivering services to our beneficiaries. From financial contributions to in kind support.

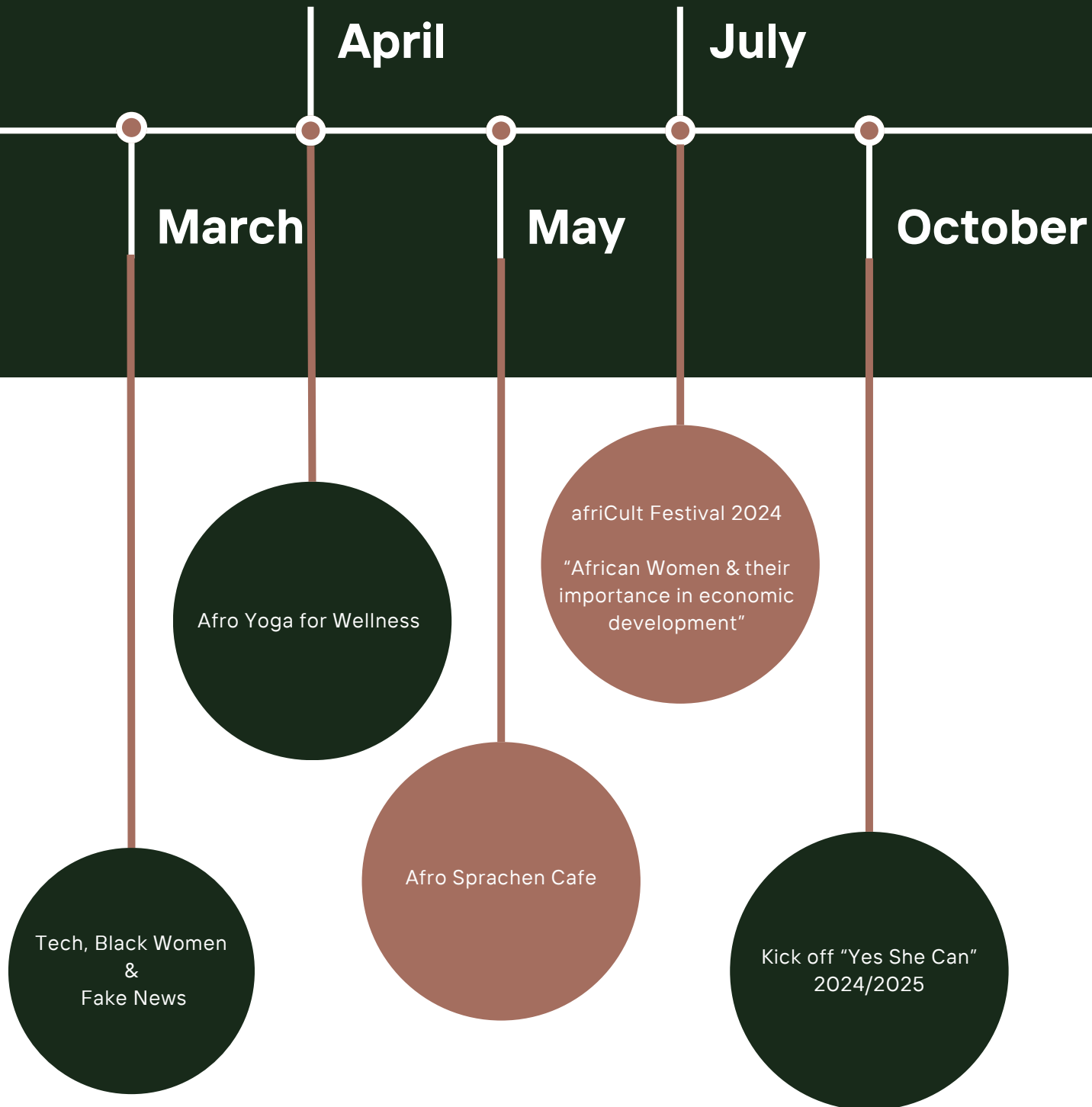
30%

Of our Mentees went on to Internships, Fellowship, tertiary and secondary educational opportunities in their chosen field of study.

0%

Of our mentees dropped out of the program or were not able to finish the program. For the second time all our Mentees successfully completed "Yes She Can" 2022/23

Events 2024



**WE NEED YOUR
SUPPORT!**

DONATE TODAY!

No Amount is to small to give



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Our Partners & Sponsors



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We thank you for your ongoing support of our programs

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Those responsible for concept and coordination.

The authors and copywriters of the impact report.

Our colleagues and photographers **Minitta Kandelbauer, Esther Abiona, V Productions** and the local and Austrian partner organizations.

Our mentors and mentees for their contribution to a successful program, as well as artists, exhibitors and media partners.

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